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Social Media Public Relations

Summary

Objective: To explore a digital revolution defined by social issues using photography to transform stories for journalism.

Work History

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|--------------------|--|
| Jul 2015 - Present | <p>National Weather Ambassador</p> <p><i>Go Doctorate Go Press</i></p> <p>Connect social media tools to apps for weather alerts using news media outlets to disseminate thought weather reports by gaining public trust in how news is covered digitally.</p> |
| May 2015 - Present | <p>Social Media Public Relations Consultant</p> <p><i>Go Doctorate Go Media</i></p> <p>A Go meets  the press Bull dog public relations reporter that produces innovative results using hashtag influencers to create platforms to establish calls to action. Lead management journalism content is self-directed to attract new users and clients succinct with selling to network stories. Always deliver positive coverage of an organization's public events.</p> |
| Feb 2015 - Present | <p>Freelance Press Writer</p> <p><i>Go Doctorate Go Media</i></p> <p>Conduct qualitative research to write and assemble together news stories produced from events. Journalism includes video production, press releases, researching articles, establishing contacts, verifying statements and designing photography to transfer promotions to published works.</p> |

Education

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|---------------------|---|
| May 2008 - Aug 2009 | <p>Executive MBA in Business Administration</p> <p><i>Colorado Technical University, Colorado Springs, CO</i></p> <p>Hybrid College</p> |
| Sep 1993 - May 1996 | <p>Bachelor's in Accounting</p> <p><i>Rutgers University, Newark, NJ</i></p> <p>School of Management</p> |

Social Media Public Relations Expertise

Marketing magic to set up, plan, and execute social media using pictures means to deliver a service of expertise. Events, Fashion, Brand, Music, Personal, Press Kits are offered areas to gain clients. Fundraising Campaigns, Domestic Violence Campaigns, and Non-Profit Campaigns are currently under Go Doctorate Go Media's portfolio.



Skills

Qualitative Research

Conduct structured and unstructured interviews using a reflective method of secondary data to communicate messages to users for report writing or press releases.

Digital Photography

Demonstrate understanding to the principles of digital photography. Recognize, evaluate, and combine photography skills to the digital caption, imaging, and exposure control of a single-lens reflex (SLR) digital camera.

Public Relations Newswire Articles

Official Press Releases: <http://godoctoratego.newswire.com/press-release/the-circle-of-sisters-2015-expo-and-aarp-real-possibilities>